

SARAH LEWERT

WWW.SARAHLEWERT.COM

HELLO, A SHORT INTRODUCTION.

I'm a creative and visual thinker with 18 years of experience in graphic design, digital, video, photography and marketing. I love to sort through the details to find the most compelling story to share that will get people's attention and spark their curiosity. I can brainstorm with the best and work to turn ideas into something tangible. I'm resourceful and approach things with a strong work ethic and a sense of humor. I love a challenge and I can't wait to get started.



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Work experience

COMMUNICATIONS DESIGNER SMITHFIELD FOODS

Smithfield, VA
2020 - 2021

- Design layouts on everything from collateral to advertising
- Coordinate with vendors on production estimates, execution and delivery of final product
- Collaborate with the corporate communications team to execute designs and create templates for internal and external communications across print, digital channels, presentations and events
- Adhere to brand guidelines across all design communications, advocate for the brand and communicating and re-enforcing the correct usage of brand assets with internal teams
- Partner with internal departments and teams on broader project and communication needs

SENIOR GRAPHIC DESIGNER JLL

Chicago, IL 2011 - 2020

- Conceptualized, managed & executed creative/content for marketing campaigns across print, digital & social media for brand awareness, lead generation, business development and learning & development
- Presentation and business development design
- Event design, planning and project management
- Brand advocate, assuring consistency with brand guidelines
- Mentored and art directed junior designers
- Project managed and art directed vendors and agencies
- Storyboarded, scripted, shot and edited video
- Worked with leaders across a company of 90,000

MARKETING/ GRAPHICS COORDINATOR SCB ARCHITECTS

Chicago, IL 2009 - 2011

- Custom graphics for firm marketing materials
- Coordinated project and office photo shoots
- Updated firm graphic standards
- Managed business development deadline-based proposals and brochures
- Collaborated with firm's Principals on various marketing needs

OWP/P ARCHITECTS

Chicago, IL 2007- 2009

PHOTO/GRAPHICS COORDINATOR

SKIDMORE, OWINGS & MERRILL

Chicago, IL 2005- 2007

PHOTO/MARKETING/WEB COORDINATOR

FELDMAN & ASSOCIATES

Glenview, IL 2004- 2005

TEXTBOOK PHOTO RESEARCHER

NEW ORLEANS AUCTION GALLERIES

New Orleans, LA 2001- 2003

CATALOG PHOTOGRAPHER/RETOUCHER



Skills/Software

Adobe Creative Suite	Basic HTML/CSS
Photography	Microsoft Office
Videography	



Education

LOYOLA UNIVERSITY

New Orleans, LA
1997 - 2001

PHOTOGRAPHY/COMMUNICATIONS BACHELOR OF ARTS IN COMMUNICATIONS MINOR IN ENGLISH LITERATURE

SAIC

Chicago, IL

MOTION GRAPHICS VIDEO CONTINUING STUDIES PROGRAM

WEB DESIGN CONTINUING STUDIES PROGRAM