

# SARAH LEWERT

[WWW.SARAHLEWERT.COM](http://WWW.SARAHLEWERT.COM)

## HELLO, A SHORT INTRODUCTION.

I'm a creative and visual thinker with 18 years of experience in graphic design, digital, video, photography and marketing. I love to sort through the details to find the most compelling story to share that will get people's attention and spark their curiosity. I can brainstorm with the best and work to turn ideas into something tangible. I'm resourceful and approach things with a strong work ethic and a sense of humor. I love a challenge and I can't wait to get started.



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## Work experience

### SENIOR GRAPHIC DESIGNER CNO FINANCIAL GROUP

Chicago, IL  
2021 - Present

- Support the organization by representing brand identity through online, print and digital design
- Oversee projects from conception through all phases of design and production per client instructions, taking projects from start to finish
- Support and maintain brand standards across multiple brands
- Co-lead major brand update project, from graphics to website
- Mentor junior designers, advising on creative concepts, quality control and continuity with all design work
- Recommend and implement new software and technologies to build efficiencies and consistency

### SENIOR GRAPHIC DESIGNER JLL

Chicago, IL 2011 - 2020

- Conceptualized, managed & executed creative/content for marketing campaigns across print, digital & social media for brand awareness, lead generation, business development and learning & development
- Presentation and business development design
- Event design, planning and project management
- Brand advocate, assuring consistency with brand guidelines
- Mentored and art directed junior designers
- Project managed and art directed vendors and agencies
- Storyboarded, scripted, shot and edited video
- Worked with leaders across a company of 90,000

### MARKETING/ GRAPHICS COORDINATOR SCB ARCHITECTS

Chicago, IL 2009 - 2011

- Custom graphics for firm marketing materials
- Coordinated project and office photo shoots
- Updated firm graphic standards
- Managed business development deadline-based proposals and brochures
- Collaborated with firm's Principals on various marketing needs

### OWP/P ARCHITECTS

Chicago, IL 2007- 2009

### PHOTO/GRAPHICS COORDINATOR

### SKIDMORE, OWINGS & MERRILL

Chicago, IL 2005- 2007

### PHOTO/MARKETING/WEB COORDINATOR

### FELDMAN & ASSOCIATES

Glenview, IL 2004- 2005

### TEXTBOOK PHOTO RESEARCHER

### NEW ORLEANS AUCTION GALLERIES

New Orleans, LA 2001- 2003

### CATALOG PHOTOGRAPHER/RETOUCHER



## Skills/Software

Adobe Creative Suite      Basic HTML/CSS  
Photography                      Microsoft Office  
Videography



## Education

### LOYOLA UNIVERSITY

New Orleans, LA

### PHOTOGRAPHY/COMMUNICATIONS BACHELOR OF ARTS IN COMMUNICATIONS MINOR IN ENGLISH LITERATURE

### SCHOOL OF THE ART INSTITUTE OF CHICAGO

Chicago, IL

### MOTION GRAPHICS VIDEO CONTINUING STUDIES PROGRAM

### WEB DESIGN CONTINUING STUDIES PROGRAM